

ANNAMALAI UNIVERSITY

Department of Business Administration

ENTREPRENEURIAL CLUB

The Entrepreneurial Club is started by the students of Business Administration, Annamalai University in 2007. The goal of the club is to promote and stimulate interest in entrepreneurialism among the students and organize various programmes for the benefits of the members. The club serves as a focal point for students, alumnus, entrepreneurs, interested individuals, government, NGOs, and corporate in accessing the various entrepreneurial activities. The club has got sponsorship for organizing Entrepreneurship Awareness Camps (EAC) from NSTEDB, DST, GoI, New Delhi. Regular lectures, events, workshops, seminars are also organized by the club. Nearly 100 batches of EAC and 4 faculty development programmes have been conducted so far.

Activities of the entrepreneurial club :

1. Promoting entrepreneurial activities
2. Organizing Regional / National / International seminars, workshops and guest lectures
3. Business plan competitions (Best business ideas)
4. Entrepreneurship awards on the previous day of Entrepreneurship summit
 - First generation award,
 - Young entrepreneur award,
 - Women entrepreneur award,
 - Traditional Business award,
 - Innovative Entrepreneur award,
 - Best Alumni Entrepreneur Award (Alumnus of Department of Business Administration, Annamalai University)
5. Every year, Entrepreneurship Summit conducted during third week of January.
6. Publishing Annamalai International Journal of Business Studies and Research (AIJBSR)